

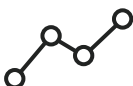


10 Things your affiliate network can't (or won't) provide but Partnerize can.



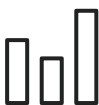
01 Automated, data-driven partner discovery

Partnerize's Discover enables you to easily find and activate the most relevant partners with automated, right-fit partner recommendations as well as the ability to recruit partners from in the platform and beyond.



03 Dynamic commissioning

Rewarding partners dynamically based on conversion attributes will not only incentivise partners to drive to your unique business goals, but also give you necessary control over your marketing spend.



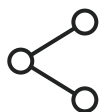
05 Comprehensive performance analytics

With Partnerize, you have easy access to real-time, actionable analytics for full visibility into partner performance—insight that powers you to quickly make data-driven decisions.



07 Global partner payments at scale

Pay powers automated payment processing and distribution for both you and your partners, enabling transaction reconciliation, invoice generation and streamlined international payment processing.



09 Integrated technology solutions

The Partnerize platform is API first and fully integrated with your preferred vendors for mobile, multi-touch and cross-channel attribution measurement, remarketing, personalisation, ecommerce platforms, and tag management.



02 Sophisticated spend allocation tools

Attribute conversions to specific partners based on consumer purchase journeys. Clicks that are first, last, or somewhere in between might warrant spend attribution and allocation based on what's important to your brand. Assign value based on what's important to you and evolve beyond last click.



04 Brand safety & protection

Protect is Partnerize's "always-on" fraud detection and management solution delivering automated, AI-driven assurance of partner channel brand safety and cost control.



06 Scalable, flexible tracking

Marketers can easily implement Partnerize tracking solutions spanning first party, server to server, batch and mobile app tracking, alongside turnkey ecommerce plugins to capture unlimited data points across your partner ecosystem.



08 Flexible pricing models

Marketers must be able to support their digital efforts with pricing structures that align with their competencies, growth plans and budgets. This results in sustainable, high-performing partnerships for all relevant parties.



10 Comprehensive service models

Each partnership service solution is tailored based on your level of need, to ensure that each client has the support necessary to exceed partner channel goals and aspirations.