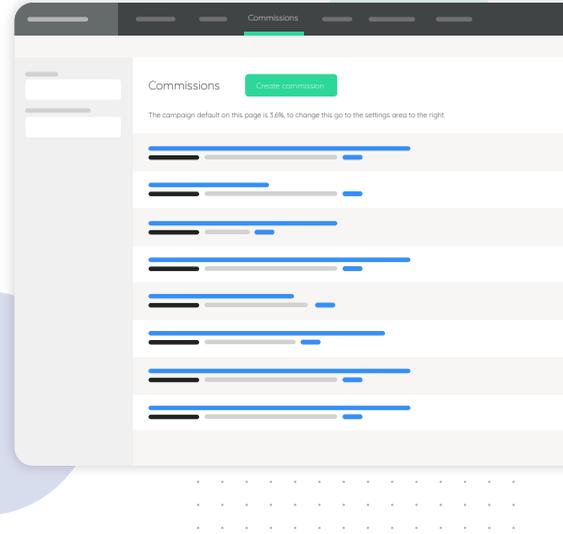




Ready to make your advertising a profit center?

Custom-curated private performance networks built for your brand. Transparent. Safe. Measurable.



Marketers plan to allocate \$8.2 billion in performance spend by 2022—more than tripling what it was just 10 years prior.

You need an end-to-end partnership management technology platform built to find, activate and optimize partnerships that reach your target audience without sacrificing brand integrity or control—all in a single destination.



"Sakara migrated to Partnerize specifically because they're the only technology solutions provider that offers a comprehensive suite of partner discovery, recruitment, optimization, payment – and brand safety capabilities—all in a single affiliate platform," said Erica Schwed, Sales and Partnerships Manager at Sakara. "The partnership management platform gives us control of the entire partnership lifecycle and that's paramount to Sakara."

Erica Schwed, Sales and Partnerships Manager at Sakara.



The partnership platform is tailor-made for the modern marketer.



Discover

Find and convert your target audience at scale with granular search capabilities that uncover global, right-fit partners across the ecosystem. Or, curate your own private network by inviting your existing partners.



Track

Captures unlimited data points across your partnership ecosystem using scalable, flexible tracking infrastructure. Easily implement solutions such as first-party, server-to-server, batch and mobile app tracking or leverage our suite of ecommerce plugins for turnkey activation.



Manage

Gain control of your partnerships and marketing dollars by providing necessary tools for partner communication, collaboration and dynamic payments to equitably reward your partners for the value they bring to the path to purchase.



Measure

Lift the veil on customer journey activity providing you with powerful, real-time analytics and actionable insights necessary for partner channel optimization.

Integrate partner channel data into analytics and attribution tools so that you can make data-driven spend allocation decisions and gain transparency into the true value of partnerships both online and offline.



Pay

Easily facilitate global partner payments at scale by automatically distributing payments to your partners across global markets for the value they bring to your results.



Protect

Prioritize brand safety with automated fraud detection and resolution functionality that maintains brand integrity. Powered by Brand Verity, "always-on" search monitoring and web compliance uncovers violations that manual audits would not surface.

Support.

Partnerize provides a comprehensive service offering to marketers across the partner marketing learning curve ranging from consultative to full-service management ensuring that each client maximizes their potential in the channel.

