

Partnerize

SOVENDUS

Partnerize quick guide:

Sovendus

Unlock revenue growth by optimizing your order confirmation page with Brand-to-Brand partnerships



Roughly **80%** of brands rely on partnerships and affiliate marketing—strong adoption that speaks to advertisers' increased confidence in the channel's effectiveness. However, as consumers become more discerning, advertisers are challenged with not only presenting enticing messaging and promotions that will engage and convert savvy consumers, but also activating a diverse set of partners to expand reach and remain competitive, including brand partnerships.

To accelerate activation of brand-to-brand revenue opportunities, Partnerize advertisers can tap our turnkey integration with Sovendus, a brand partnership provider that supports post-purchase promotion sharing across a curated network of complementary brands—targeted messaging that reaches more than 40 million active consumers each month!

With Sovendus, brands play a dual role:



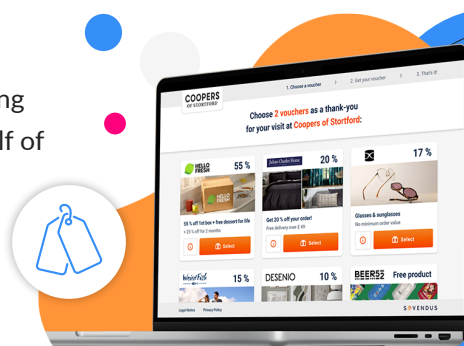
Reward host.

Strengthen loyalty with your customer base by delivering post-purchase rewards on the thank you page on behalf of complementary brands.



Promoted brand.

Reach and convert new audiences via Reward Hosts by providing relevant, post-purchase rewards.



Why Partnerize advertisers choose Sovendus:



Effortless activation.

Activate brand-to-brand partnerships instantly via the Partnerize tag – no tech needed.



Maximize new customers.

Reach engaged global audiences with AI-powered targeting, delivering up to 94% new customers.



Boost revenue & loyalty.

Delight new customers with exclusive, relevant, brand-safe offers on your checkout confirmation page.

Getting started is easy!

1

Implement the Partnerize Tag. Follow these **simple steps** to implement the Partnerize Tag and make the Sovendus integration turnkey.

2

Coordinate a discovery session with Sovendus to take a demo of the product and discuss customized campaigns by contacting: **Jack.Davies@sovendus.com**